

Titus B Paul

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As a Senior Multidisciplinary Designer and Art Director with twelve years deep in Amsterdam's top agencies, I know how to build digital ecosystems that scale. Yet my heart stays anchored in physical craft. I bridge the gap between high-end digital precision and raw analog soul, marrying smart tech workflows with tangible materials to give brands a distinct and enduring identity. Whether I am shaping complex visual systems or building sculptures out of scraps, I design things that carry a genuine human pulse and refuse to blend into the background.

Work Experience

Accenture Song / Amsterdam, NL

Senior Visual Designer

JAN 2022 – FEB 2026

I worked at the intersection of brand strategy and high-end craft, turning complex data into clear, organized design systems. My role was about setting the "rules" for how a brand looks and acts across different platforms. I spent a lot of my time justifying design choices to stakeholders, making sure everything we built was backed by logic and didn't just look good, but actually solved a problem.

BUX – Trading app / Amsterdam, NL

Graphic Design & Art Direction

FEB 2019 – JUN 2020

Focused on building a vibrant, recognizable brand for one of Europe's leading trading apps. My work spanned the entire design spectrum—from marketing and website design to video ad production and physical merchandise.

TAM-TAM, DEPT / Amsterdam, NL

Visual Designer

AUG 2013 – FEB 2016

I spent my time here as part of the pitch team, where the goal was to quickly turn new ideas into working digital concepts. I was responsible for the hands-on design of various products and visual identities, including a full brand and UI refresh for Schaatsen.nl, social campaigns for Artsen zonder Grenzen, and live event websites for Mojo. It was a fast-paced role that taught me how to find the right visual direction for a brand under tight deadlines without losing sight of the craft.

FREELANCE / Based in Amsterdam, working global

Brand & Visual Designer, Creative Direction

OCT 2010 – PRESENT

Collaborating with various design agencies on a wide range of design projects. I focus on creative direction and honest visual design, blending agency expertise with a maker-led approach.

Skills

Creative Direction

Visual & Product Design

Branding & Marketing

Art & Craft

Tools

Figma

Adobe Creative Suite

AI Image & Video Generation

AI Prompting & Workflows

Miro/FigJam

Web Builders

Interests

Typewriters

Art & Craft

Live Events

Analog Photography

Thrifting & Collecting

Skateboarding